

GRENDENE S.A.

Public Held company - CNPJ/ME Nº 89.850.341/0001-60 – NIRE Nº 23300021118-CE

MATERIAL FACT

In accordance with the legislation, Paragraph 4 of Article 157 of Law 6404/76, and CVM Resolution 44 of August 23, 2021, Grendene S.A. (B3:GRND3) hereby notifies its stockholders and the market in general that, in continuity with Material Fact disclosed on May 24, 2022, for strategic and commercial reasons, the Company's management has decided that the current contract with Multi Franqueadora Ltda, CNPJ/ME no. 12.020.315/0001-80 ("Multi Franqueadora") will not be renewed, and having been signed on this date with Multi Franqueadora, consultancy and advisory agreement for transition of the management activities of the Melissa franchised store network ("Transition Agreement"). The Transition Agreement begins on this date with a term of 6 months, i.e. until February 14, 2023, and may be extended for another 6 months at the company's discretion.

Farroupilha, RS, Brazil, July 1, 2022.

Alceu Demartini de Albuquerque
Investor Relations Officer
Grendene S.A.